



Uganda Coffee Development Authority

# COFFEE NEWS

Your quarterly publication highlighting the activities in the Uganda Coffee subsector

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## Value addition tops agenda at 13th Coffee Platform Annual Stakeholders' Meeting



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The Coffee Roadmap is Achievable if we embrace value addition - Dr. Emmanuel Iyamulemye

Uganda celebrates International Coffee Day in Kasese

New National Barista Champion Shares His Journey to Success





**HAPPY**  
*New Year*  
**2024**

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# FOREWORD

**I**n October, Uganda Coffee Development Authority (UCDA) successfully organised the annual International Coffee Day in Kasese, highlighting the distinctive Arabica coffees of the Rwenzori region. The event theme was: **"Celebrating Arabica coffee from the Foothills of Mt Rwenzori"**. On behalf of the Board and Staff of UCDA and the coffee fraternity, I express my appreciation to our partners, Uganda Coffee Federation (UCF), our hosts Agri-Evolve, and everyone who joined us in commemorating this special day.

In the same month, UCDA hosted the 13th Annual Coffee Platform Stakeholder's Meeting, centred around the theme, **"The Coffee Roadmap: Shaping a Sustainable Landscape for Growth and Value Addition in the Coffee Sub-sector"**. We are grateful to all the participants, encompassing the entire value chain, who contributed ideas on enhancing coffee earnings and expediting production to reach the 20 million 60 kg bag target by 2030 outlined in the coffee roadmap. The integration of value addition stands as a pivotal element in transforming the sector, and I am pleased to witness the widespread acceptance of this message among various stakeholders.

During both engagements, UCDA recognized and awarded outstanding coffee value chain actors for their contribution to the coffee sub-sector. I encourage all the winners to serve as ambassadors, sharing their knowledge with other coffee value chain actors in their communities. Adhering to Good Agricultural Practices (GAPs), harvest and post-harvest handling and processing are simple yet effective means to enhance coffee quality, increase production, and elevate earnings for all.

In November UCDA organised the 13<sup>th</sup> National Barista Championship and the 8<sup>th</sup> Cup Tasters Championship. I congratulate Isaac Ntambi, the new Barista Champion, and Raphael Wafoyo, the Cup Tasters Champion. As representatives of our industry, we trust that you will proudly carry the Ugandan flag high, on the regional and global stages.

These competitions demonstrate UCDA's commitment to nurturing the youth through programs such as the barista program and various training initiatives, enabling them to actively contribute to the growth of the coffee industry.

Lastly, the European Union has passed a new regulation against coffee produced in deforested areas. The European Union Deforestation Regulation requires registration of farmers for traceability purposes. I urge stakeholders to comply with the regulation which stipulates that coffee (and cocoa) shall not be placed on the EU market, unless it is deforestation-free, produced in accordance with the relevant legislation of Uganda and covered by a due diligence statement. We commit to supporting you on this journey to compliance.

**Dr. Emmanuel Iyamulemye Niyibigira**  
Managing Director - Uganda Coffee Development Authority (UCDA)

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H.E. Jan Sadek, European Union Ambassador to Uganda,



Dr. Emmanuel Iyamulemye, Managing Director, Uganda Coffee Development Authority.

## Value addition tops agenda at 13th Coffee Platform Annual Stakeholders' Meeting

Uganda has a production target of 20 million bags of coffee by 2030 with focus on value addition. Uganda is determined to achieve 20m 60kg bags of coffee by 2030 as the country employs different measures to ramp up production and productivity. This target is contained in the National Coffee Roadmap that H. E. the President Yoweri Kaguta Museveni launched in 2017.

**D**uring the 13th Annual Coffee Platform Stakeholders' Meeting held under the theme "The Coffee Roadmap: Shaping a Sustainable Landscape for Growth and Value Addition in the Coffee Sub-sector" in Kampala on Thursday 19th October 2023, stakeholders discussed the progress so far in implementing the National Coffee Roadmap as well as the opportunities and challenges along the coffee value chain.



**"We need to leverage our competitive advantage of having enough arable land to produce more (coffee). We must aggressively campaign for planting more new coffee trees. Production is not sustainable with the old coffee trees."**

Hon. Frank Tumwebaze

Hon. Frank Tumwebaze, the Minister of Agriculture, Animal Industry and Fisheries, challenged all stakeholders to not only focus on marketing and value addition but to also find ways of increasing coffee production.

"We need to leverage our competitive advantage of having enough arable land to produce more (coffee). We must aggressively campaign for planting more new coffee trees. Production is not sustainable with the old coffee trees," Tumwebaze said.



He added that there is increased awareness of Uganda coffee in new markets which the country must take advantage of by growing more coffee to meet the demand.

Jan Sadek, the European Union Ambassador to Uganda, promised more support to Uganda's coffee sub-sector, noting that coffee is a key link between Uganda and Europe.

"Coffee is one of the value chains we have selected to support in Uganda and we will work with all actors to sow the seeds of a sustainable coffee value chain," Sadek said. Europe remains the main destination for Uganda's coffee, accounting for over 60% of the country's coffee exports.

**'Coffee Roadmap Achievable'**

Dr. Emmanuel Iyamulemye, the Managing Director at Uganda Coffee Development Authority (UCDA), said the country has made significant progress in its efforts to achieve the 20m 60kg bags target.

He added that UCDA's efforts have

**“Coffee is one of the value chains we have selected to support in Uganda and we will work with all actors to sow the seeds of a sustainable coffee value chain.”**

H.E. Jan Sadek

seen coffee production increase to about nine million bags in 2022/2023, up from 4.7 million bags in 2014/15.

"The Coffee Roadmap is achievable; we are now close to 9 million bags of coffee in terms of production, but midway we projected to be at 15 million bags of coffee," Iyamulemye said.

He added: "We are looking at what went wrong and what went right. With our target of 20 million bags, we were supposed to bring in the economy US\$1.5 billion directly by 2030. We have actually achieved more than half

the value. We are now bringing into the economy US\$940.36 million."

Dr. Iyamulemye revealed that coffee brings about Shs 62bn annually into the Consolidated Fund. According to him, UCDA has mobilized the youth, religious and cultural institutions to embrace coffee farming as the country looks forward to producing 20m 60kg bags of coffee that will see Uganda become the world's 3rd largest coffee producer after Brazil and Vietnam.

"The cultural institutions have mobilized the population to plant coffee. The churches themselves have planted coffee on church land and they are also mobilizing Christians and other people to embrace coffee," he said.

On value addition at the farm level, he said farmers are increasingly picking ripe cherries and drying it on tarpaulins, thus earning more money due to improved quality.

"More traders are now involved in specialty coffee. That means they are



Panelists (L-R): Dr. Emmanuel Iyamulemye, MD, UCDA, Amos Kasigi, CEO, The Edge Trading, Gabrielle Rosenau, MD Ibero and Jeremy Mpalampa, GM, Kyagalanyi Coffee.





*Hon. Frank Tumwebaze, Minister of Agriculture, Animal Industry and Fisheries flanked by Dr. Charles Mugoya, Chairperson Board, UCDA and Hon. Victoria Sekitoleko, a former Minister of Agriculture.*

processing the coffee very well and can now access specialty markets. We have also seen more investments going into procuring equipment to process the coffee at farm level," Iyamulemye said, adding: "Most farmers are doing wet processing and this value addition has improved the quality of the coffee."

### Challenges

Dr. Iyamulemye said that Government needs to deliberately commit funds to the coffee sub-sector if value addition is to be achieved. He says quality equipment and materials for coffee drying such as tarpaulins and solar driers remain expensive.

"We are very committed to work with the value chain actors to add value, but financing has also been going down. Despite the Shs 62 billion that goes to the Consolidated Fund, only Shs39 billion comes to the sector as funding. So, there is a mismatch. If we are to support a number of farmers to do value addition and that money is not affordable from the banks and cannot be provided for by the Ministry of Finance as a grant, value addition

will continue to be a challenge," he said.

The coffee sub sector, Dr. Iyamulemye said, has the potential to create thousands of jobs because it has massive opportunities along the entire value chain.

Iyamulemye said that another big challenge to the sub sector is climate change.

"We have faced climate change issues. Irrigation remains expensive and limited for most farmers. Fertilizers are not affordable and productivity remains low," he said. The MD said UCDA is addressing this by promoting climate smart practices in the coffee farms.

He notes that domestic coffee consumption is growing as more Ugandans appreciate coffee's health benefits. Registered local coffee brands have increased in the last 10 years. Many more roasters and coffee shops are coming up as domestic coffee consumption picks up. At the end of the event, UCDA recognized and awarded the best-performing stakeholders in the coffee value chain. These included the best coffee farmers from the regions: Charles Nangai (Elgon Region), Geoffrey Kaahwa (Western), George Batwawula (Eastern Region), Godfrey Kaganda (Rwenzori Region), Godfrey Tumusiime (South Western Region), Robert Ofoymungu (West Nile Region, Siraje Kafeero (Greater Masaka Region), William Pike Ongaba (Mid North) and Wycliffe Birungi (Central Region)



*UCDA gave Karangura Peak Cooperative located in Kabarole district a motorized coffee pulper to enhance value addition.*



# The Coffee Roadmap is Achievable if we embrace value addition

*Dr. Emmanuel Iyamulemye, Managing Director spoke about the Coffee Roadmap and how UCDA is working towards promoting value addition across the value chain.*

**Q Briefly tell us about the Coffee Road map**

**A** The coffee roadmap is an initiative of H.E. The President of the Republic of Uganda which is looking at producing 20m bags of coffee by 2030. The initiative was launched in 2017 and this year we are looking at the midway between 2017 and 2030 and as stakeholders we are reviewing progress made so far, the challenges we have encountered and the recommendations we can take together and look at how we can achieve the 20m bags target.

However, it is not only about the 20m bags target, we are looking at the incomes that we get from the exports, we are looking at the jobs that are created from the coffee industry we are also looking at how we can add value to our coffee.

**Q How is the Stakeholder's platform supporting the agenda of the Coffee Roadmap?**

**A** From the presentations that have come, first of all we have seen a cross section of people coming from all over the country, we have district steering committees which discuss the coffee opportunities, challenges and recommendations. We also have other important non state actors including the religious and cultural

institutions, the youth, roasters, traders and exporters represented here.

**Q Is the Coffee Roadmap production target of 20m bags achievable?**

**A** The coffee roadmap target is achievable. We have moved from 4.7 million bags in production and we are now close to 9 million bags of coffee in terms of production. However, we were projected to be at 15 m bags at this midway point.



On the other hand, we have seen our target of 20m bags was supposed to bring directly to the economy USD1.5bn. We have actually achieved already more than half the value. We have brought into the economy US\$940,36 m. That is money coming directly into the economy from coffee sales.

As the Authority in charge of this sector, we are looking at money coming directly into the consolidated fund, we have seen that already we are bringing in annually UGX 62bn. This is a sub sector that has made some tremendous development. We have seen that many initiatives have been embraced by farmers. Religious institutions have mobilized farmers to plant coffee. The churches themselves have actually planted coffee on church land. They are also mobilizing other Christians and church goers to invest in coffee.

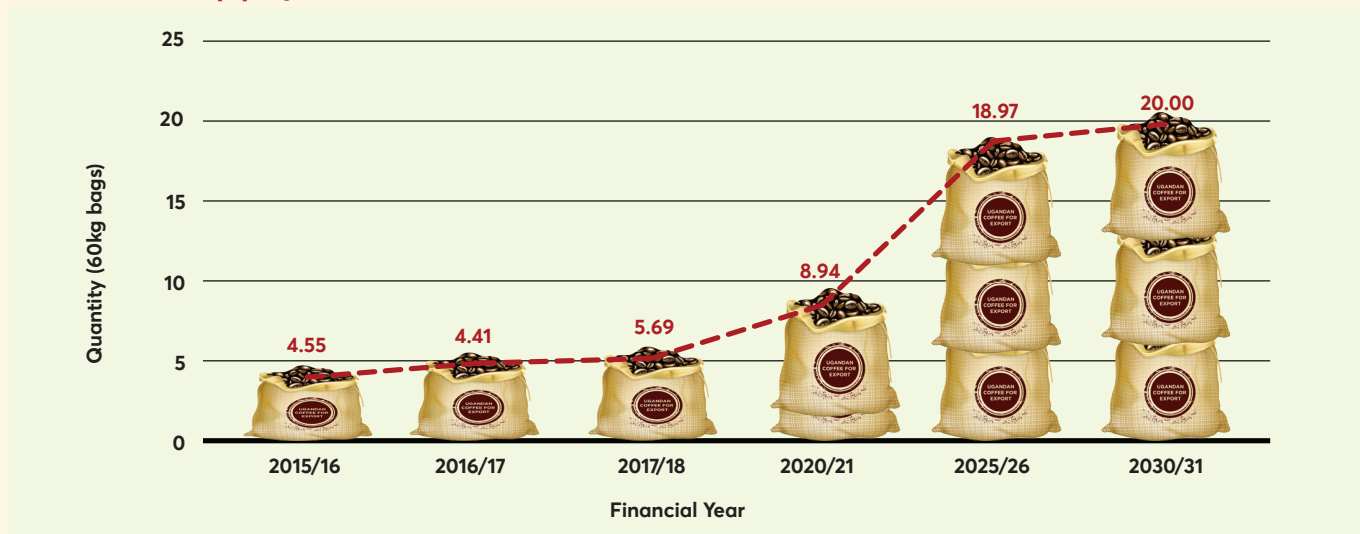
So, the discussion here of the achievements made so far and recommendations are very critical for the growth of the sector.

**Q Have stakeholders embraced the call for value addition?**

**A** Value addition is across the value chain. That means that at farm level you can also do value addition. We now see that more than 70% of farmers dry coffee on tarpaulins. They no longer sell coffee as



### Coffee Roadmap projections



molded coffee. They make sure that the coffee is dried properly and the moisture content goes up to 13% as recommended. Farmers have heeded the issue of value addition in terms of harvesting ripe cherries and proper drying techniques. So, they get much more money when they are selling the coffee to the traders.

We have also seen that value addition is improving the quality. More traders are involved in specialty coffee that means they process the coffee very well. There are many farmers who are doing what we call wet processing of coffee and when they do wet processing of coffee, we have seen that they now can access specialty markets. The number of farmers and traders who are involved in specialty coffee is also increasing.

We have also seen value addition go up in terms of hullers, washing stations and what it means is that more and more investments are going into purchase of equipment for secondary processing of coffee.

But we have also seen that the number of roasters is also increasing. So,

looking at value addition we are looking at any additional aspects you can invest in that can bring in additional income or revenue to the farmer.

**Q Access to finance is one of the major challenges faced by coffee actors engaged in value addition. How can they be supported?**

**A** Value addition requires high level financing since the equipment required is very expensive and the returns are a bit slow. Government can support coffee value chain actors with affordable and long term financing so that for example someone who invests

in a roastery has a payback period of up to 10 years with favourable interest rates.

Uganda Development Bank has financing for such equipment up to 12% although that may still be expensive for Ugandans. That is why we see an increase in traders in the industry but fewer factories for grading the coffee.

Value addition is an important aspect that we as Government need to focus on so that coffee value chain actors can invest in value addition equipment both at primary and secondary level.

We are committed to work with the value chain actors to add value.

**Q How can youth be encouraged to join the coffee sector?**

**A** When you look at Uganda's coffee sub sector, the average age of a coffee farmer is 54 years. We are engaging young people to equip them with farm management skills to manage farms. Once they appreciate how profitable the coffee sub sector is, the youth will start investing. That is how we shall attain sustainable coffee production.



**"The coffee roadmap target is achievable. We have moved from 4.7 million bags in production and we are now close to 9 million bags of coffee in terms of production. However, we were projected to be at 15 m bags at this midway point."**

Dr. Emmanuel Iyamulemye

## UGANDA – UAE BUSINESS FORUM: UCDA markets Uganda Coffee at key trade forum

Uganda Coffee Development Authority participated in the Uganda-United Arab Emirates (UAE) Business Forum from the 10th to 13th of October 2013 at Speke Resort Munyonyo.

The event was officiated by the President of Uganda H.E Yoweri Kaguta Museveni and featured high-level delegates such as Ministers and heads of ministries, departments and agencies (MDAs).

The UCDA Promotions team set up a booth to provide coffee for tasting and shared information regarding investment opportunities along the coffee value chain in Uganda. The Director of Quality and Regulatory Services, Ms. Doreen Rweihangwe represented UCDA on an Agriculture and Agri-business panel discussion themed "**Enhanced Agriculture Production and Breaking Export Barriers**".



The UCDA promotions team showcased Uganda coffee at the Uganda-Algeria trade and investment forum.



## Uganda – Algeria Trade & Investment Forum

Uganda Coffee Development Authority promoted Uganda coffee at the Uganda Algeria Trade and Investment Forum, held on 30th September to 2nd October 2023 at Hotel Africana held under the theme, **Harnessing Benefits of AfCFTA: Strengthening Bilateral Trade Relations Between Uganda and Algeria**. The summit is aimed at strengthening bilateral relations between the two countries. Algeria is one of the top destinations of Uganda coffee.



UCDA promotions team at the Uganda – UAE Trade forum.



# Promoting Uganda Coffee in China: UCDA showcases at trade EXPOS

*Pillar 1 of the Coffee Roadmap is focused on growing demand and value addition of Uganda Coffee with an emphasis on building structured demand through country-to-country deals, especially with China. In line with this, UCDA in partnership with Uganda's Embassy in China, undertook several engagements to promote Uganda coffee and raise the profile of our coffee among coffee lovers at various expos.*

## China International Import Expo

**U**CDA participated in the 2023 China International Import Expo(CIIE) in Shanghai amidst great enthusiasm from attendees. The Uganda Pavilion was a hub of activity, drawing in a diverse crowd eager to experience the rich flavour of our Arabica and Robusta beans.

During the show, the Uganda pavilion saw a consistent flow of over 500 visitors daily, indicating strong interest in Uganda coffee. The UCDA team also conducted several cupping sessions, with participants expressing a deep appreciation for the unique qualities of Uganda coffee.

The Expo generated coffee sales for private enterprises selling Uganda Coffee. There was a notable number of sales transactions after the cupping sessions, with many visitors purchasing bags of coffee to enjoy at home.

Uganda's participation in the Expo attracted local media with interviews conducted, providing an opportunity to share the story of Uganda's coffee industry with a wider audience.

Several meetings were conducted and the team made valuable connections with potential distributors and partners, laying the groundwork for future business opportunities.



*From left to right: Giordano Zizzi from China Coffee Digital, Chris Matsiko from the Ministry of Trade, Industry and Cooperatives, Xiong Zong from China Coffee Digital, Frandan Tumukunde from Star Cafe and Doryn Negesa from UCDA at the China International Import Expo.*



*Doryn Negesa, UCDA Marketing and Promotions Coordinator in China and an embassy official, Ms Gertrude Esamij Akwi, at the Sichuan Agricultural Expo.*

## 9th Sichuan Agricultural Expo

UCDA, in collaboration with MAAIF and the Embassy of Uganda in Beijing, participated in the 9th Sichuan Agricultural Expo in Chengdu, Sichuan

Province, China, from 27th to 30th October. Chinese coffee lovers had an opportunity to indulge in Uganda Coffee which is gaining a strong foothold in one of the biggest economies in the world.

## UCDA empowers hotel staff with coffee brewing skills

*The Value Addition and Promotions Office team conducted training for 20 baristas at Speke Resort Munyonyo, providing them with vital coffee brewing skills.*

**T**his initiative is a core component of the department's strategic agenda to elevate the quality of coffee served in prominent hotels. By doing so, it not only enhances domestic consumption and value addition but also serves as a powerful promotional tool for Ugandan coffee on the global stage. Notably, these hotels, host both local and international delegates and thus play a central role in presenting Ugandan coffee to a worldwide audience.

UCDA also organized an elementary Brewing Skills Training at Wash and Wills Hotel in Mbale, involving staff from Wash and Wills and baristas



*UCDA trained baristas in brewing skills at Wash and Wills Hotel in Mbale City.*

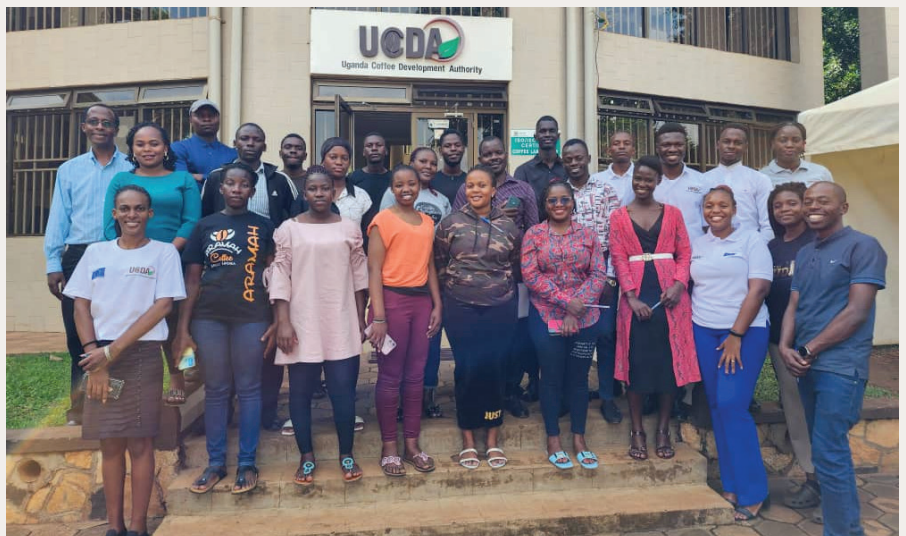
from local cafés in Mbale City. This three-day training took place from October 11th to 13th, 2023. A total of 21 young participants successfully acquired fundamental brewing skills. These endeavors are directed towards

enhancing coffee value addition, elevating the quality of brewed beverages in hotels and cafés, and fostering increased domestic coffee consumption within the Mbale Region.

## UCDA trains 42 youth in Basic Barista skills course

*The Quality and Regulatory Services Directorate conducted a course in Basic Barista skills for 42 youths. The training commenced on 24th of October and run up to 3rd November 2023.*

**T**wenty-two of the trainees were female and 20 were male. The students were selected from hotels, restaurants, cafes and export companies, vocational schools, university and the public at large. The training aimed at improving the quality of coffee beverages brewed in hotels, restaurants and cafes ultimately promoting domestic coffee consumption and aiding in marketing Uganda coffee as high quality coffee. The training climaxed with the Uganda National Barista Championship where the best barista, Isaac Ntambi, was crowned as the champion to represent Uganda on the world stage.



*42 youth attended the Basic Barista Skills Course at the UCDA Coffee Laboratory, Lugogo.*





Hon. Fred Kyakulaga Bwino, Minister of State for Agriculture is flanked by Dr. Charles Mugoya, Chairperson UCDA Board as he tours the Exhibition stalls at the International Coffee Day Celebrations in Kasese.

# Uganda celebrates International Coffee Day in Kasese

Uganda celebrated International Coffee Day on October 5<sup>th</sup> 2023 in Kasese under the theme 'A Celebration of Arabica and the Mount Rwenzori Coffees'. The celebrations were held at Agri Evolve, one of the biggest Arabica coffee processors in the Rwenzori region.

**T**he Guest of Honour, Hon. Fred Bwino Kyakulaga, State Minister for Agriculture, highlighted the critical role of coffee in the economy and urged farmers to embrace value addition to unlock the cash crop's potential and benefit fully from Uganda's top foreign exchange earner.

Hon. Kyakulaga noted that coffee is a priority commodity for the Government of Uganda. Coffee is a top source of foreign exchange, and income generated from the cash crop is a tool that can transform people's livelihoods.

Coffee exports for the coffee year (2022/23) totaled 6.14 million bags worth US\$ 940.36 million compared to 5.86 million bags worth US\$ 877.66



**"Coffee is a priority commodity for the Government of Uganda. Coffee is a top source of foreign exchange, and income generated from the cash crop is a tool that can transform people's livelihoods."**

Hon. Fred Bwino Kyakulaga

million in the previous coffee year (2021/22). This represents an increase of 5% and 7% in quantity and value respectively.

Hon. Kyakulaga further called on farmers

to take advantage of government programs implemented through Uganda Coffee Development Authority (UCDA) to improve coffee production and productivity in the region. This will enable farmers to produce high-quality coffee and earn premium prices.

"Rwenzori has very good coffee, and we have seen many value chain actors such as Agri Evolve Ltd invest here. Our goal is to see farmers embrace value addition and produce specialty coffee to earn a premium. This will put more money in the pockets of our citizens and raise the profile of Uganda coffee globally," Hon. Kyakulaga said.

The Rwenzori region produces washed Arabicas, honey coffees and Dry Ugandan Arabica (DRUGARs). These coffees are highly sought after



by coffee buyers because of their unique attributes. The cup is fruity and winy. These notes make Rwenzori coffee very distinct from other coffees making it a top pick for coffee lovers.

Dr. Emmanuel Iyamulemye, the Managing Director of UCDA, said the Authority has continuously engaged coffee farmers and other value chain actors to ensure they produce good quality coffee for the local and international market. UCDA has also set up a robust extension system to support farmers with timely information throughout the production process.

"Last year, UCDA gave out 13 wet mills in the region to support the production of specialty coffee that fetches a premium price on the international

market," Dr. Iyamulemye said. "We have also conducted country-wide sensitization programs to educate farmers about the importance of adhering to good agronomic practices and how this helps increase coffee production and productivity."

Dr. Iyamulemye added that past campaigns encouraging farmers to rehabilitate old coffee trees and apply fertilisers showed remarkable results across the country. He called on all stakeholders to work with UCDA to grow the sector.

Johnny Rowland, the Managing Director of Agri Evolve which hosted this year's International Coffee Day celebration thanked UCDA for the opportunity. He noted that although

the Rwenzori's potential is huge, one of the challenges they face is that most coffee farmers are in hard-to-reach areas and the road transport is poor which takes a toll on their operations.

"There is a lot of coffee in the mountains but you realise, for most of the farmers, it is hard to transport the coffee to a washing station. This compromises on the quality," Rowland said.

Worldwide, International Coffee Day is an opportunity to promote and celebrate coffee which is the second most traded commodity after oil and the most consumed beverage after water.

Coffee supports the livelihoods of 1.8 million households in Uganda and is the top foreign exchange earner.



*Stakeholders at the International Coffee Day Celebrations.*



*State Minister for Agriculture, Hon. Kyakulaga Fred Bwino holding a bag used to pack quality Arabica coffee for export. This was at the Agri Evolve coffee factory during the International Coffee Day celebration.*



*UCDA served coffee during the celebrations to raise awareness and promote domestic coffee consumption.*





Isaac Ntambi celebrates after being declared the winner of the 2023 Uganda National Barista Championship. Looking on from left to right are John Arild (Head Judge), Doreen Rweihangwe (Director Quality and Regulatory Services), Dr. Charles Mugoya (Chairperson, UCDA) and Amb. Jan Sadek (Head of the EU Delegation in Uganda)

## Ntambi, Wafoyo emerge 2023 National Barista, Cup Tasters Championship Winners

Uganda Coffee Development Authority (UCDA) held the finals of the 13<sup>th</sup> National Barista Championship and the 8<sup>th</sup> National Cup Tasters Championship on 29<sup>th</sup> November at MoTIV, Kampala, Uganda.

Isaac Ntambi was crowned the 13<sup>th</sup> National Barista Champion, and Raphael Wafoyo retained his title as Uganda's best cup taster after winning the 8<sup>th</sup> National Cup Tasters Championship.

The 2023 edition of Uganda's top Barista and Cup Tasters Competition saw the cream of the country's coffee talent battle it out for top honours at MoTIV,



While receiving the trophy from Jan Sadek, EU Ambassador to Uganda and Guest of Honour at the award ceremony, the soft-spoken Ntambi could only muster a few words, "It's been a long journey."

accompanied by loud cheers from the crowd showing support for their favourite competitor.

In the end, the craft and skill of the barista and cup taster separated the champions from the rest of the pack.

Ntambi, who is not new to the Barista Championship circuit, has endured many setbacks, coming close in several barista competitions but never wearing the





*Amb. Jan Sadek was the chief guest at the event Raphael Wafoyo, winner of the 2023 National Cup Taster's Championship.*



*The trophies*

crown. Despite such setbacks, he never lost focus. He kept going until he finally claimed the top barista accolade.

While receiving the trophy from Jan Sadek, EU Ambassador to Uganda and Guest of Honour at the award ceremony, the soft-spoken Ntambi could only muster a few words, "It's been a long journey."

Fortunately, this is the beginning of an exciting chapter. Ntambi is expected to represent Uganda at the Africa Barista Championship in Ethiopia and World Barista Championship in South Korea in 2024.

The cup taster champion, Raphael Wafoyo, a former Quality Assurance Officer at UCDA, was ecstatic about retaining his title. In the preliminary round he barely scrapped through but proved his worth in the final round. The national cup taster champion is expected to represent the country at the global cup tasters championship in Chicago, Illinois, USA from April 12<sup>th</sup> to 14<sup>th</sup> 2024.

The barista and cup taster competitions focus on promoting excellence in coffee and advancing the respective professions. They seek to identify baristas and cup tasters with the skills and craftsmanship to make the best coffee

beverages and identify quality coffee.

The annual competitions have been on a hiatus since 2020 when the COVID-19 pandemic broke out.

Despite the break, the 2023 edition saw a great turn-up of competitors in the preliminary rounds.

Uganda's participation in global coffee championships provides a platform for showcasing and marketing Uganda's coffee. It also gives visibility for Uganda as a coffee-producing country and markets it as an origin of Specialty Arabica and Fine Robusta.



# New National Barista Champion Shares His Journey to Success

*Isaac Ntambi was on 29th November 2023 declared as the winner of the 13th Uganda National Barista Championship after beating competition from 42 other participants.*

**T**he competition, organised by the Uganda Coffee Development Authority (UCDA), gives participating baristas an opportunity to test their skills in brewing different coffee beverages.

The Championship returned after three years, having been halted in

2020 during the semi-finals round due to the Covid-19 pandemic.

Ntambi will now represent Uganda at the Africa Barista Championship (ABC) and at the World Barista Championship (WBC) that are conducted during the Specialty Coffee Association Conferences at African Fine Coffee Association

conference (AFCA) and World Coffee Events (WCE) in Europe. Baristas are important in the coffee value chain because they brew high quality beverages and act as a link between all the value chain actors and the consumer.

**We sat down with Isaac Ntambi and he shared with us his journey to success.**

**Q Congratulations upon winning the 13<sup>th</sup> National Barista Championship. Tell us about yourself.**

**A** Isaac Ntambi is a graduate of Accounts and Finance who's passionate about coffee. I began my coffee journey at Café Pap under the mentorship of the late Jolly Ngabirano who owned the café and the late Patrick Kabugo, who was the Head Barista at that time. Currently, I am working at Elevation Coffee Company.

I have worked for various coffee shops such as Café Javas, Java House, and Kampala Serena Hotel.

I want to acknowledge and congratulate all the finalists for their achievements. I also want to express my gratitude to the sponsors and the Uganda Coffee Development Authority (UCDA) for organizing this championship.

**Q What inspired you to become a barista?**

**A** I joined Café Pap as a waiter under the trainee programme but I always



*The 13th National Barista Champion, Isaac Ntambi is focused on crafting his routine for the continental championship in February 2024.*

admired how baristas were brewing coffee. My father used to drink coffee brewed manually and locally. I was amazed to see a coffee machine and the different latte art designs. One day, I asked the Head Barista to allow me clean the coffee machine every after shift. I also asked him to offer me

some training on coffee brewing and he accepted. My boss Jolly Ngabirano (RIP) recognized my passion and sent me for training at the UCDA coffee laboratory in Lugogo, where I was supervised by Clare Rwakatogoro and the entire quality control team. I learnt a lot about quality control



The finalists at the 13th National Barista Championship



The Judges

and participated in the unforgettable morning coffee cup tasting sessions.

The world of coffee is complex and there is always a lot to learn.

**Q In your opinion, what are the key factors that propelled you to win the 13th National Barista championship?**

**A** This is my fourth attempt at this competition, and I have previously come out second and third. Therefore, my experience can't

be taken for granted. Importantly, teamwork has been key for me. I would like to express my gratitude towards my team for their tireless efforts. My colleague Daniel roasted the coffee, and the two former champions, Micheal Wokorach and Godfrey Batte collaborated with me to develop my routine. We have been working on this project since 2019, and I am thrilled that our hard work has finally paid off.

**Q As an experienced barista, how do you rate the quality of Uganda Coffee at the international level?**

**A** I'm still a student of coffee, but I can confidently say that our coffee is of exceptional quality and our Robusta coffee, in particular, stands out for its complexity and richness.

**Q How prepared are you to compete at the continental and World championships/ competitions?**

**A** We are currently focused on crafting my routine for the continental championship in February 2024, with the world championship to follow in May 2024. I'm hopeful I will perform well.

**Q What are your career aspirations? Where do you see yourself five years from now?**

**A** My team and I aim to build a coffee roastery that includes a training facility to educate people about Uganda coffee so that they can appreciate more.

**Q In your opinion, what needs to be done to improve the quality of Uganda Coffee?**

**A** Farmers need to implement Good Agronomic Practices and I would like to commend the Uganda Coffee Development Authority for training farmers on better coffee production practices. This has started yielding results.

**Q Your last word...**

**A** I appreciate the work the team at UCDA is doing to create awareness about Uganda coffee to the nation and the world at large. This contribution to a noble cause should be celebrated.

*This article was first published in Business Focus*



# Uganda's Coffee Industry Takes Bold Steps for Sustainable Growth

*Uganda's vibrant coffee industry is currently tackling compliance challenges head-on to ensure its long-term sustainability. With the enactment of the National Coffee Act 2021 (NCA 2021) and the recent announcement of the European Union's stringent regulations - the European Union Deforestation-free Regulation (EUDR) and Corporate Sustainability Due Diligence Directive (CS3D) - Uganda's coffee sector is undergoing a significant transformation.*

## Navigating Global Challenges

**T**he interconnectedness of global value chains presents both opportunities and obstacles for Uganda.

While the country has experienced positive outcomes such as increased investment, diversified exports, and rising incomes, it has also encountered environmental degradation and human rights abuses, particularly within the agricultural sector.

The EUDR, introduced by the EU in June 2023, aims to combat deforestation and forest degradation by establishing stringent criteria for products, including coffee, entering the EU market. Simultaneously, the CS3D mandates companies to conduct thorough due diligence to address human rights violations and environmental damage within their global operations. Compliance with these regulations is paramount for Uganda's coffee industry, given that Europe accounts for over 60% of its coffee exports.

## A Progressive Action Plan

Coffee stands as Uganda's flagship agricultural export, contributing a staggering USD 940 million to export earnings in the 2022/2023 coffee year, comprising 22% of the total foreign exchange. The challenge now lies in ensuring that this economic powerhouse aligns with the regulations while maintaining its growth trajectory.



*A coffee farm in western Uganda.*

In response, Uganda has devised a comprehensive action plan. This includes engaging with the EU to demonstrate commitment, seeking technical and financial assistance, and establishing communication channels for information exchange. A local task force, chaired by the Uganda Coffee Development Authority, will oversee implementation, with stakeholders collaborating to align national policies, strengthen enforcement, and raise awareness among value chain actors.

Efforts also encompass the development of regulations in line with international due diligence requirements, establishment of a national traceability system, and support for industry initiatives such as a Coffee Code of Conduct and Due Diligence information center.

## Uganda's Proactive Stance

Uganda's proactive approach underscores its commitment to responsible practices and economic prosperity. Collaboration with the EU, private sector, and civil society is pivotal

in realizing sustainable coffee production. Timely implementation is essential to avoid disruptions, protect smallholder farmers' livelihoods, and contribute to global sustainability goals.

Looking ahead, Uganda is poised to engage in collaborative endeavors with the European Union, private sector stakeholders, and civil society organizations to ensure the continued success of its coffee industry while meeting evolving global standards. Timely implementation is crucial to safeguarding the livelihoods of smallholder farmers and contributing to global sustainability efforts.

On the transformative journey towards sustainability, the country remains committed to responsible practices and collaboration with stakeholders both locally and internationally. As the industry navigates these challenges, it remains steadfast in its mission to uphold Uganda's proud tradition of producing high-quality coffee while ensuring a sustainable future for generations to come.



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# Health Benefits of Drinking Coffee

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Godfrey Kaganda, proprietor of Mugamba Coffee Farm emerged best farmer, Rwenzori region.



Godfrey Tumusiime, best farmer, South Western region.

## UCDA awards best coffee farmers

Uganda Coffee Development Authority (UCDA) honoured outstanding coffee farmers at the 13th Annual Coffee Platform Stakeholders' Meeting which took place on October 19<sup>th</sup> 2023 at Mestil Hotel in Kampala.

The organisation carefully selected farmers from the various coffee-growing regions based on their exceptional farming and post-harvest handling practices. Nine farmers representing South Western, Eastern, Rwenzori, Elgon, Central, Greater Masaka, Mid-North, Western, West Nile regions were acknowledged for their noteworthy contributions.

The annual awards, organised by the Authority, aim to not only recognize the exceptional farmers' achievements but also to inspire and motivate other farmers in the subsector. Through these awards, the Authority demonstrates that good agronomy practices are key to bringing in extra income for farmers. The farmers are now poised to serve as role models within their communities, guiding and inspiring fellow coffee farmers to imbrace and to other coffee farmers in the community. The winners were Godfrey Tumusiime (South Western),



**"Good farm management practices play a key role in improving production and productivity of coffee trees."**

Dr. Charles Mugoya

George Batwawula (Eastern), Godfrey Kaganda (Rwenzori), Charles Nangai (Elgon), Wycliffe Birungi (Central), Siraje Kafeero (Greater Masaka), William Pike Ongaba (Mid-North), Geofrey Kaahwa (Western), and Robert Ofoymungu (West Nile).

### Criteria for Selection

A minimum of five outstanding farmers were selected from each region. A team of judges comprising representatives from the districts, Ministry of Agriculture, Animal Industry and Fisheries, UCDA and the National Coffee Research Institute physically visited the nominated farmers,

interviewed them and scored according to the set priorities.

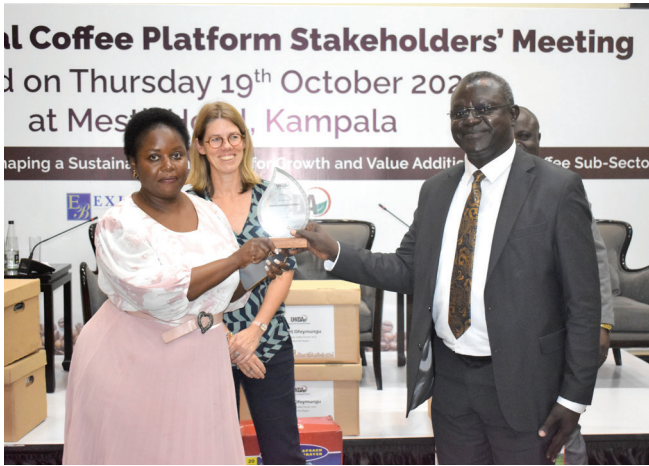
and awarded them scores. regional managers who scouted and forwarded names of outstanding farmers in their regions, field teams, and a team of assessors who conducted interviews and physical observations at each farm.

The farmers earned points in two broad categories. The first category was farming practices, and the other post-harvest handling. Judges evaluated how farmers managed the coffee from the garden to post harvest handling.

### Awarding the best Coffee Farmers

The Best farmers in the coffee growing regions in Uganda were awarded; South Western, Eastern, Rwenzori, Elgon, Central, Greater Masaka, Northern, and Western.

During the award ceremony, Dr. Charles Mugoya, the Chairperson Board of



*Wycliff Birungi, best farmer, Central region.*



*Geoffrey Kaahwa, best farmer, Western region.*

Directors of UCDA, highlighted the critical role played by farmers in improving coffee quality and volumes in the country.

“Good farm management practices play a key role in improving production and productivity of coffee trees. Therefore, as Uganda aspires to achieve the 20m production set in the coffee Roadmap, it is key that each coffee farmer applies the right practices to see that we increase the amount of coffee we produce as a country,” Dr. Mugoya said.

Indeed, for all the winners of the day, good farming practices including coffee rehabilitation, pest and disease control, mulching, and coffee rehabilitation/ stumping of old trees contributed to their overall performance.

Judges considered rehabilitation and renovation of coffee farms, Pest and disease management, Application of Compost/Manure/Fertilizer, and Soil and water conservation practices (Mulching and Trenches) when awarding the best farmers.

Under Post-harvest handling & storage, Judges considered a farmer dries coffee using the recommended drying and



*George Batwawula, best farmer Eastern region*

storage methods, mills coffee, and sells FAQ to exporters.

The Judges also considered whether a farmer grows other crops for food

security, is a member of a farmer group/ cooperative, and cleanliness and hygiene of the homestead.

UCDA routinely selects, recognizes, and rewards outstanding coffee farmers. This recognition and rewards program is aimed to among others; encourage good agronomic practices, harvest, and post-harvest practices among farmers to improve the sector's robustness in sustainable high-quality coffee. This helps to meet the growing demand for coffee from Uganda with potential for specialty and fine coffee characterization on the national, regional, and international market.

The winners per region:

Name	District	Region
Godfrey Tumusiime	Mbarara	South Western
George Batwawula	Kamuli	Eastern
Godfrey Kaganda	Kabarole	Rwenzori
Charles Nangai	Bulambuli	Elgon
Wycliffe Birungi	Wakiso	Central
Siraje Kafeero	Kalungu	Greater Masaka
William Pike Ongaba	Omoro	Mid-North
Geoffrey Kaahwa	Hoima	Western
Robert Ofoymungu	Nebbi	West Nile



# Kaahwa, Western region's best farmer says coffee transformed his life

*Kaahwa has turned a rocky hillside into a fruitful coffee farm earning him the Outstanding Coffee Farmer Award, 2023 for Western Region at the 2023 Annual Coffee Platform Stakeholders' Meeting Coffee can easily grow on any soil type in Uganda if Good Agronomic Practices (GAPs) are applied. That is a quick conclusion you will make after visiting Geoffrey Kaahwa Byalelo's coffee farm.*

**L**ocated in Mbogwe Cell, Nyakambogo Ward, Hoima East Division in Hoima City, the 17-acre coffee farm sits on stony murrum land with a steep slope. It is a joy to tour as it offers life-changing lessons for coffee farmers.

A look at the rocky area leaves one wondering how Kaahwa, 59, turned the area into a lush green, healthy and bountiful coffee plantation that is attracting visitors from near and far.

Kaahwa's coffee is at different stages of growth, with the youngest block set to make three years in April 2024, while the oldest is 10 years. This means all the 17 acres are productive. Kaahwa's coffee farm does not have shade trees but it is inter-cropped with bananas (matooke) which he says provides the coffee trees the much-needed shade.

"Each matooke plant must have only three suckers including the mother and each plant covers four coffee trees," Kaahwa says.

## Inspiration

Kaahwa joined commercial coffee farming 10 years ago because of his background in coffee.

"My father was a coffee trader at a local level. He also inspired me into coffee trading. As a coffee trader, I was particularly challenged by small-scale



*Kaahwa has turned a rocky area into a fruitful coffee farm*



**"Being a model farmer in the region is no mean achievement for me. Every day we get people coming to learn about coffee farming. I'm now known not only in Hoima and the region, but across the country."**

Geoffrey Kaahwa Byalelo

farmers with about 10 coffee trees who would get some good money from

the few trees. I thought I would earn a lot more if I planted coffee on a large scale," Kaahwa says.

When Kaahwa decided to start farming, he looked for a crop that could transform one's life for good and coffee came up as number one. "I started with 100 elite seedlings to test the suitability of the soil and have been expanding since. I have about six acres of elite coffee," he says, adding that the other 11 acres are covered by Coffee Wilt Disease Resistant varieties commonly known as KR varieties.

He uses the standard spacing of 3m by

3m as recommended by UCDA. This means he has a total of 7,650 coffee trees.

### **Climate-Smart Farming**

Asked how he turned a rugged stony murrum hill into an oasis of a fruitful and productive coffee hacienda, Kaahwa said he religiously follows Good Agronomic Practices concerning coffee growing.

"Unlike some farmers, we make standard holes (2ft by 2ft). Given that we are in a hilly area, the farm is covered with trenches to control soil erosion and conserve water. Before we introduced the trenches, the coffee would be hit badly by the dry spell. The trenches have made a big difference," Kaahwa explains.

The trenches are about 45cm (width and depth) and about 3m to 4m long across the slope. The different water conservation trenches are separated by about 100cm to 150cm.

The portions that have no trenches are used as walkways but also to allow excess water to flow down the slope to find the next staggered contour trenches.

Kaahwa also applies manure (cow dung) and inorganic fertilisers to boost the fertility of his soil.

He buys cow dung from as far as Kyankwanzi and mulches his coffee as much as possible so as to create more humus.

He spends an average of Shs 10m on fertilizers annually while farm maintenance costs Shs 1m per month on average.

Another climate-smart innovation to



***Kaahwa has turned the rocky area into a blossoming coffee farm***



***Kaahwa's coffee is at different stages of growth. He mainly grows KR varieties***



***Kaahwa says trenches have been a magic bullet for his farm's success***

conserve water is the way each coffee plant is seated within a shallow 'soil basin' that allows water and nutrients to linger within the root zone of the plant long enough to nourish it.

"When back-filling the hole, we do it quarter way and plant our plantlet. As the coffee grows, we try to maintain that basin-like-hole," Kaahwa says, adding that he also applies coffee husks to each coffee plant root zone every three years.

The farm employs two workers on a permanent basis. Several others are temporary and earn on a piece-rate basis.

### **Yields and Earnings**

"On average, a coffee tree of over five years that is under irrigation can give you about 10 kilograms of kiboko (dry coffee cherries) or six kilograms of kasse (Fair Average Quality)," Kaahwa says, adding that keeping coffee weed-free is also key. He weeds his coffee and then uses herbicides and slashing on the weeds left in between the rows.

Kaahwa believes coffee is profitable because one can easily earn a gross profit of Shs 9m per year from an acre.

"It's very possible to earn Shs 20,000 per tree per year but one can earn a lot more if GAPs are observed," he says. He reveals that without irrigation, he harvested 180 bags of dry cherries last season, but with irrigation and most of his coffee reaching peak production, he hopes to harvest more bags to boost his income.

Kaahwa says besides being a source of food for his family and workers, the matooke he grows and sells also gives him money which he uses to pay some workers.

### **Irrigation**

Kaahwa says coffee requires enough water (irrigation) if one is to maximally benefit from it. In March this year, Kaahwa installed a concrete water tank reservoir of 30,000 litre-capacity to maximise production. The water is pumped into the tank from a production borehole using a single-phase electric submersible water pump.

During the dry season, the water



**COFFEE PRODUCTION**

is released in a controlled manner through a piping system to irrigate the coffee plantation by gravity flow using movable hand-held irrigation hoses. Kaahwa says the system cost him about Shs70m.

"With irrigation and the trenches in place, we hope our productivity will increase," he says.

**Challenges**

He says one of his biggest challenges is coffee drying especially during the rainy season. He also finds difficulties in harvesting the coffee as manpower is sometimes not readily available. He pays between Shs 100 and Shs 200 per kilogram harvested.

"When the harvesting season has reached the peak like it is now, we pay Shs 100 per kilogram harvested but when the season is starting or ending, we pay between Shs 150 and Shs 200 per kilogram of red cherries harvested," he states. He dries his coffee on tarpaulins to ensure quality.

Dealing with the Coffee Black Twig Borer is a major challenge that Kaahwa faces, like many other Robusta coffee farmers. He however says healthy trees are less susceptible.

"We are intensifying the feeding so that our coffee is all healthy," he says, adding that there are also many substandard pesticides on the market which farmers must know and avoid.

"At the moment, we cut and burn the affected twigs before spraying with recommended pesticides," he says on how they are managing the devastating Black Coffee Twig Borer.

He reveals that elite coffee is being affected by the coffee wilt disease



***Kaahwa's 17-acre coffee farm is all green and keeps flowering due to good practices***



***A concrete water tank reservoir of 30,000 litre-capacity at Kaahwa's farm***



***Kaahwa drying up his coffee on tarpaulins***

and his only solution is to replace the affected trees with KR varieties.

**Benefits**

When Kaahwa started growing coffee, he never imagined he would become a model farmer in Bunyoro region.

"Being a model farmer in the region is no mean achievement for me. Every day we get people coming to learn about coffee farming. I'm now known not only in Hoima and the region, but across the country," he says, adding:

"Recently UCDA recognized me as the best coffee farmer in the region. I thank them for recognizing and supporting me. This has motivated me to even do better," he says.

He adds that he has a large family that he is taking care of using coffee revenues.

He thanks UCDA for moving the regional office from Mityana to Hoima, noting that it has been a game-changer for many farmers.

"UCDA extension officers have been giving me priceless tips and support. I'm at this level because of them," he says.

**Advice to farmers**

Kaahwa says if you are not ready to give your coffee love and attention, don't waste your time and money to venture into it.

"You might have an office job and want to venture into coffee farming. That is good. But you must spare time to inspect your farm and address the issues arising," he says, adding that one must also be ready to invest in the coffee especially buying fertilizers in the initial years before the farm becomes self-sustaining.

**Future Plans**

Kaahwa says he plans to continue expanding his farm to at least have 40 acres of coffee by 2030 and 50 acres by 2035. He has already acquired the land for expansion. He believes the earnings from the already productive coffee will support the expansion.

"Next year I want to plant three acres, then 10 acres in 2025 and I will go on planting in a phased manner," he says.

## Value Addition

Kaahwa plans to buy a coffee huller to add value to his coffee once he reaches 40 acres. At the moment, he hulls his coffee from millers and sells graded coffee.

"My coffee is mainly Screen 18 and 15. We even get Screen 20," he says, noting that Screen 18 forms 70% of his coffee.

## UCDA's Support

Mathew Katash Kwikiriza, the UCDA Regional Manager in charge of Western region, says UCDA has motivated Kaahwa to improve on his practices at the farm.

"We advised him to dig trenches to harvest rain run-off water and he obliged. Initially, he feared stumping his coffee but after a small demonstration performed well, he's willing to stump coffee that grows older and becomes less productive," Kwikiriza says.

He describes Kaahwa as "an early adopter who listens and practices what we tell him." He says UCDA has further supported Kaahwa with inputs like fertilizers, insecticides and fungicides to demonstrate Good Agronomic Practices and make him appreciate that the issues at the farm are manageable if a farmer uses the right inputs.

"He (Kaahwa) was initially not grading his coffee but after UCDA's advice on value addition, he started grading his coffee and is able to sell his coffee at a better price," he says.

Kwikiriza says Bunyoro contributes about 300,000 60kg bags of coffee (FAQ) to the national production per year.

He adds that there has been an

improvement in the quality of coffee from the Western region since 2020 due to continuous sensitization on the benefits of quality coffee.

He encourages farmers to always 'restock' their farms.

"When you harvest coffee from these trees, you have taken out stock. You also need to have some money brought back to the farm to restock by buying fertilizers, making sure your farm is weed-free throughout and if possible, investing in water (for production) because going forward it's going to be hard for us to farm without irrigation," he says.

He urges farmers to always pick only red ripe cherries, noting that harvesting unripe coffee causes untold losses to the farmer.

"Unripe coffee spoils the aroma of the coffee we drink; it spoils the taste of the coffee on the tongue and heavily

reduces the weight of the coffee that the farmers would be getting from their crop. Farmers should be patient and harvest it when it's ripe and heavy," he says.

Kwikiriza adds that some traders/ middlemen give out loans to farmers after coffee has just flowered and end up harvesting unripe coffee fearing that the farmers could sell the coffee to other buyers.

"This affects the quality of coffee Uganda exports. I urge them to stop these bad practices that are keeping small scale farmers poor," he says, noting that if they don't stop, the long arm of the law will soon catch up with them.

It should be noted that the National Coffee Act 2021 gives tough penalties to different categories of people for compromising the quality of coffee.

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**Mathew Katash Kwikiriza (Left), the UCDA Regional Manager in charge of Western region and Kaahwa during Business Focus' visit to the farm**



# FARMING TIPS

With Edward Lutaakome-Ssentamu



## Management of Coffee Red Blister Disease

*Coffee Red Blister Disease (CRBD) is responsible for premature ripening of coffee, falling off and drying. In fact, it's not a Disease but a condition that occurs due to nutrition deficiency and low pH/high acidity of the soil that results into low nutrient uptake mainly of potassium.*

This reduces the resistance of the coffee, making it vulnerable and susceptible to the opportunistic mild fungal infection that causes formation of Blisters and premature ripening that affects Berry Formation, berry filling, yield and outturn at the milling stage.

### Prevention

1. Soil testing and/or leaf analysis to establish nutrition deficiency.
2. Correction of nutrition deficiency using location specific fertilizer formulations eg. Grain Pulse obtained from Namawojjolo or using the broad



**Once the blisters appear, they are irreversible. Some reports of results from application of Black-off have been received.**

spectrum approach of organic manure that provides over 21 nutrients. The second option is better though it may be more expensive.

3. Application of a Fungicide Nordox and Micronutrient Boron or Molbodenum that enhances uptake of macronutrients i.e. potassium. This should strictly be carried out as a preventive measure at flowering stage.

Also apply Coffee-dek to boost nutrients uptake.

*NB. Once the blisters appear, they are irreversible. Some reports of results from application of Black-off have been received.*



# COFFEE TRENDS

December 2023



## Key Highlights



A total of **401,336 60-kilo bags** of coffee valued at **US\$ 65.94 million** were exported in **December 2023** at an average price of **US\$ 2.74/kilo** US cents 3 lower than **US\$ 2.77/Kilo** in **November 2023** and US cents 37 higher than **US\$ 2.37/kilo** in **December 2022**. This was a decrease of **4.17%** in quantity but an increase of **10.76%** in value compared to the same month last year.



Farm-gate prices for **Robusta Kiboko** averaged **UGX 4,050 per kilo**; **FAQ Arabica parchment** **UGX 10,250 per kilo** and **Drugar** **UGX 9,250 per kilo**.

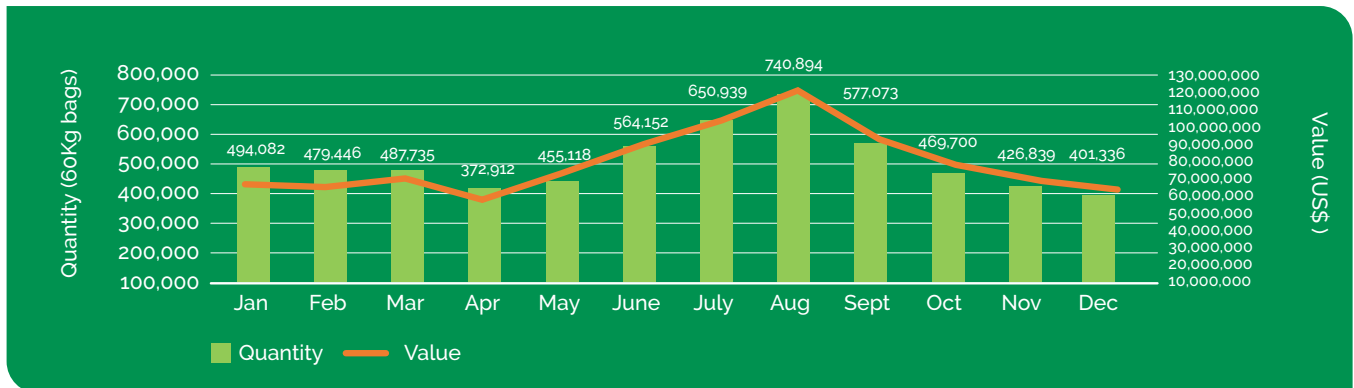


Coffee exports for the twelve months (Calendar year 2023) totaled **6.12 million bags** worth **US\$ 965.14 million** compared to **5.63 million bags** worth **US\$ 860.45 million** in the previous period (Calendar year 2022). This represents an increase of **12%** and **9%** in quantity and value respectively.

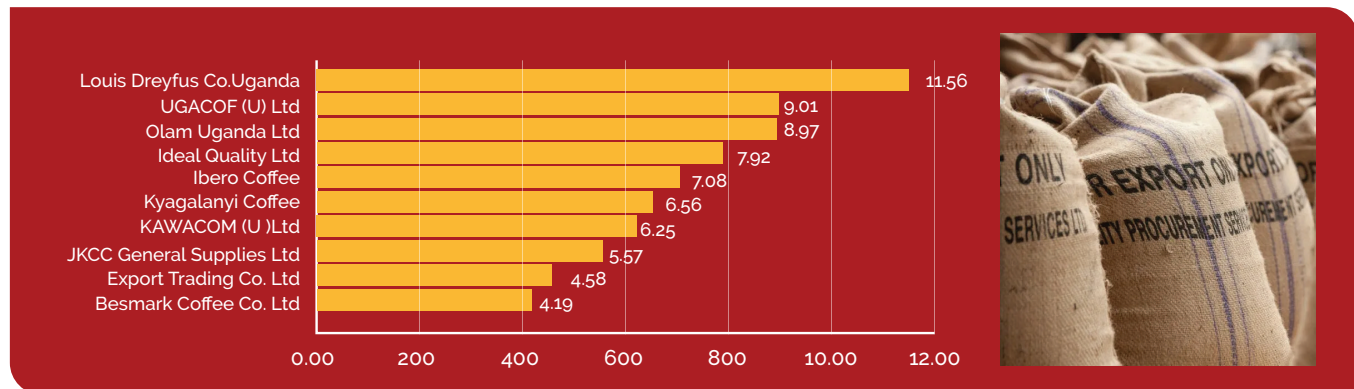


**72%** of the total volume was exported by **10 exporters**, out of 49 companies that performed during the month compared to **76%** in November 2023. Sustainable Arabica fetched the highest price at **US \$ 4.66 per kilo**.

## Trend of Total Quantity and Value of Coffee Exported: January 2023 - December 2023



## Top 10 Exporting Companies by Percentage Market Share - December 2023



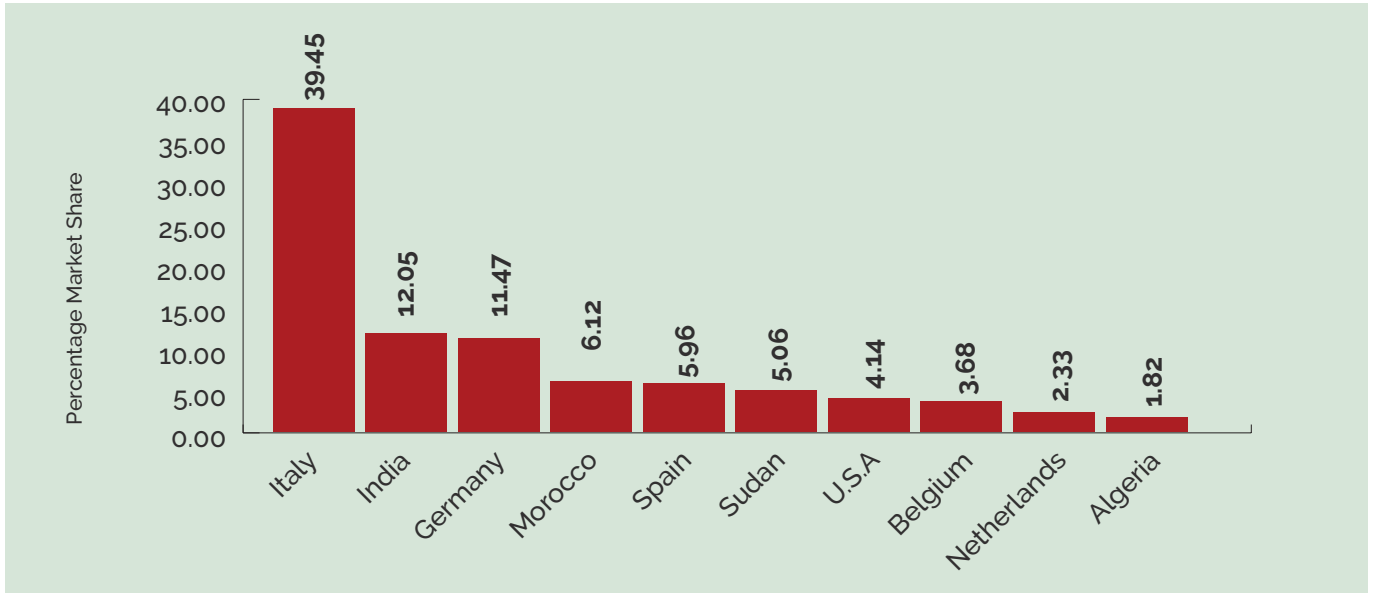


# COFFEE TRENDS

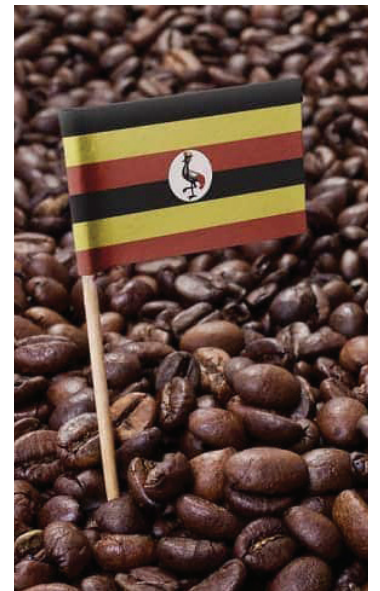
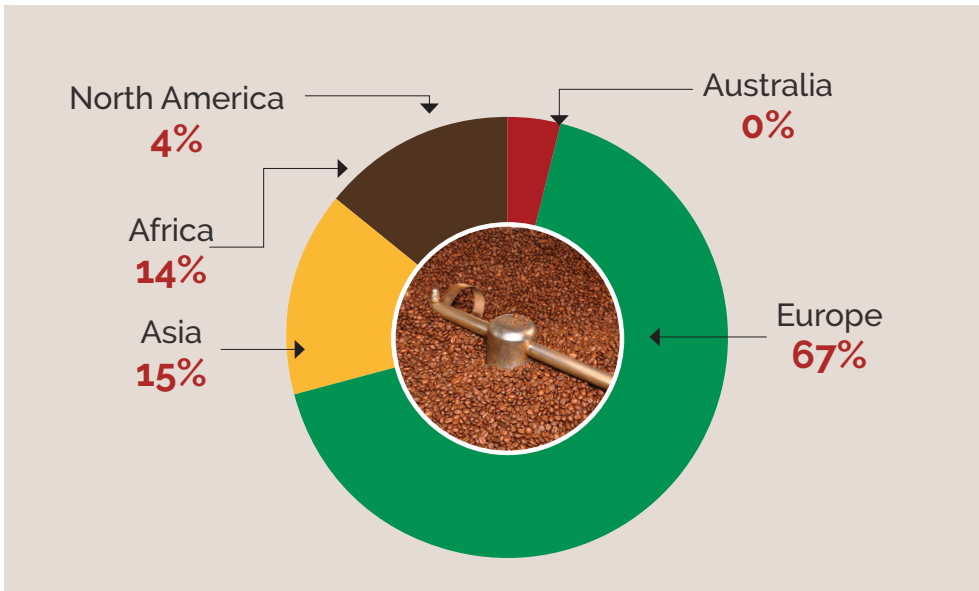
December 2023



## Top Ten Coffee Export Destination by percentage market share



## Percentage of Coffee export share by continent for December 2023



## Quantity of Coffee exported by type for December 2023 (60Kg-bags)



**Total: Quantity: 401,336 60Kg-bags | Value: US\$ 65,939,868**



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